GFI product comparison:
# GFI MailEssentials
## vs.
# LogicNow - ControlEmail

**GFI MailEssentials®**

| Security | GFI MailEssentials | ControlEmail |
|---|---|---|
| Number of Virus Engines | 5 leading engines (Bitdefender, VIPRE, Avira, Kaspersky, McAfee) | <Could Not Identify> |
| Email exploit protection | ✓ | ✓ |
| Content checking by AV engine | ✓ | ✓ |
| Attachment checking (content filtering at file attachment level + real file type checking) | ✓ | ✗ |
| Recursive Attachment content checking (files within files) | ✓ | ✗ |
| Cleaning of URLs (ClickProtect) | ✓ | ✗ |
| HTML sanitizer | ✓ | ✗ |
| Content Filtering on subject, from, to, body | ✓ | ✓ |
| Advanced Content Filtering (e.g. credit card numbers, racism etc.) | ✓ | ✓ |
| Directory harvest attack prevention | ✓ | ✗ |
| Greylisting | ✓ | ✓ |
| Scanning of internal emails | ✓ | ✓ |
| **Spam Detection** | | |
| DNS based IP blocklists | ✓ | ✓ |
| DNS based URI blocklists | ✓ | ✓ |
| Multi-layered inbound spam filtering | ✓ | ✓ |
| Multi-layered outbound spam filtering | ✗ | ✓ |
| Anti-phishing | ✓ | ✓ |
| Non Delivery Reports (NDR) blocking | ✓ | ✓ |
| IP Based Blocking | ✓ | ✗ |
| **Network Management** | | |
| DDOS reduction at cloud level | ✗ | ✓ |
| DDOS reduction at mailserver level | ✓ | ✗ |
| Load balanced delivery with automatic failover | ✗ | ✓ |
| Email continuity inbuilt into service | ✗ | ✓ |
| Email continuity and failover handled by Exchange mailserver setup infrastructure | ✓ | ✗ |
| **Other Features** | | |
| Outbound disclaimers and signatures | ✓ | Text only |
| Integrated list server | ✓ | ✗ |
| Auto-replies | ✓ | ✗ |
| Rule based email management | ✓ | ✗ |
| Log to SQL (Reporting) | ✓ | ✗ |

| | | |
|---|---|---|
| Special handling of messages from new senders | ✓ | ✗ |
| Outlook plugin | ✓ | ✗ |
| Data  Storage Location | At customer's site | At datacenters distributed worldwide |

# GFI MailEssentials strengths compared to Logicnow - ControlEmail



| Feature area | GFI MailEssentials | ControlEmail |
|---|---|---|
| Control over location of data (Emails, Logs, Reporting) | | |
| Security for email content including body, attachment filtering etc | | |
| Depth of configuration flexibility and control | | |
| Deplyment scenarios, configuration, email management tools | | |
| Security for email sent/received through AV abilities | 5 top leading brands | |
| Continuity of service | Mailserver environment setup | |
| Manage distributed environments | | |
| Convenience of setup | | |

## Organizations considering email filtering need:

- Active protection from potentially devastating malware infections. Reduce the risk of these infections from entering the mainstream network which interferes with the stability, uptime and availability of IT services.

- Reduction of time wasting noise created by huge volumes of spam and phishing email.

- Control of the information entering and leaving the company as to protect the company interests and help employees focus on core business, rather than filtering out email spam.

- Flexibility to configure and manage policies based on the individual company's needs

- Minimization of efforts time needed to recover from a malware breakout.

|  | GFI MailEssentials | ControlEmail |
|---|---|---|
| **Delivery** | On Premise | Cloud |
| **Overall** | Offering greater protection, flexible deployment options, configuration granularity, content checking and security. | Better in trial experience and initial setup, at the expense of depth of security and control measures. |
| **Setup efforts** | Fits into any existing environment be it physical, virtual, on premise or hosted in private clouds, always leaving the IT administrator in control. Most of the effort required is located around the initial downloading and installation process. | May seem easier to set up a trial as it does not involve download and install processes to get started.<br><br>It may require opening your LDAP infrastructure externally, and will require DNS changes that take time and fall out of the control of the IT administrator. |
| **Security & Management Depth** | Over 10 years' experience delivering a highly reputable and superior product to keep email flow safe, and your network healthy.<br><br>5 AV content checking engines powered by publicly accredited top brand engines offering above 95% clean email coming into the network.<br><br>14 email hygiene engines including GFI's SpamRazor technology, Anti-phishing, Bayesian, DNSBL, PURBL, Greylisting, SPF and more ensuring a spam and phishing email catch rate of over 99% (VBSpam+ certified).<br><br>Email content filtering at the subject, body, and attachment levels (including files within files like ZIP or RAR files).<br><br>Organizations remain in control of where their data resides, remaining compliant with governing regulations.<br><br>Extended functionality including List Server, Disclaimers, Body white lists, Search folders, Auto replies, Connectors for Microsoft Outlook users and more! | ControlEmail's lack of content filtering and management abilities, coupled with the usage of unrecognized AV engines, both limit, as well as increase the risk to the stability of environments. |

| Reporting | GFI MailEssentials ships with fully-fledged reporting capabilities. From trend reports for management (ROI) to daily drill-down reports for technical staff; GFI MailEssentials provides you with the easy-to-view information you need to fully understand your email security patterns. Full automation and custom scheduling allow you true install-and-forget functionality! GFI MailEssentials offers several default and customizable reports that can be prepared on an hourly, daily, weekly or monthly basis including:<br><br>• Viruses blocked<br><br>• Inbound email traffic<br><br>• Outbound email traffic<br><br>• Total inbound and inbound email traffic<br><br>• Processed emails<br><br>• Blocked emails | LogicNow ControlEmail has very primitive logging that fails to provide administrators with the granularity they require to fully understand their security patterns. |
|---|---|---|

Learn more about GFI MailEssentials Sales Strategies and Support Tools from http://partners.gfi.com

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